

EduPod Accreditation Terms

Updated on 21st October 2025

Schools that have subscribed to EduPod with a view to implementing a Whole School Approach to Mental Health are eligible to apply for the EduPod Mental Health in Education (MHE) accreditation.

i. Accreditation / Award process

- a. The EduPod MHE is an exclusive award for EduPod users. The award process supports schools to excel in creating sustainable, mentally healthy environments.
- b. The award criteria is based upon meeting the principles within the self-assessment audit tool on EduPod.
- c. This self-assessment audit tool brings together the recommendations from Public Health England, the Department of Education and our clinical expertise; therefore, we are enabling schools to implement best practice.

ii. Type of accreditation / award

- a. There are three awards that can be achieved: Committed, Achieving and Excelling. Each award has its own award criteria:
 - i. Committed – acknowledges that schools have made a significant commitment to investing in mental health.
 - (a) You must be able to demonstrate that the school has a vision and the key stakeholders are committed to created a mentally healthy school environment.
 - (b) You must have a score of 3 across the readiness and motivation principle and the vision sub-principle within the self-assessment audit on EduPod.
 - (c) Award Duration: 1 year
 - ii. Achieving – celebrates the achievement of implementing fundamental changes to create a mentally healthy environment.
 - (a) We hope you will be in a position to be awarded the 'Achieving' award after 1 year.
 - (b) You must be able to demonstrate that the school has achieved an average score of 2 across the leadership and strategy principle and one additional principle (excluding the readiness and motivation principle) within the self-assessment tool on EduPod.
 - (c) Award Duration: 2 years
 - iii. Excelling – outstanding recognition for schools that have successfully implemented a whole school approach to mental health.
 - (a) We hope you will be in a position to be awarded the 'Excelling' within 2 years of receiving the 'Achieving' award.

- (b) You must be able to demonstrate that the school has achieved an average score of 2 across the leadership and strategy principle and one additional principle (excluding the readiness and motivation principle) within the self-assessment tool on EduPod.
 - (c) Award Duration: 2 years
- b. Any decision regarding accreditation of an organisation shall be at EduPod's sole discretion which shall be final.

iii. **Use of the IMMHE logo**

- a. For as long as an accredited organisation continues to subscribe to the EduPod service, accredited organisations may use and reproduce the IMMHE logo or other materials provided by EduPod on a non-exclusive non-transferable basis.
- b. These logos and materials must not be altered in any way and will at all times remain EduPod's intellectual property.
- c. EduPod encourages accredited organisations to use the IMMHE logo or other materials in any of its marketing or promotional materials.
- d. Schools have the option to purchase an award trophy for £35 (excl. VAT). This includes free delivery in the UK and the payment is required solely to cover the cost of the trophy.

iv. **No endorsement**

- a. Accredited status does not constitute any endorsement by EduPod that an organisation has implemented any recommendations provided the EduPod service or that any approach taken by an organisation shall be valid or represent best practice.
- b. Accredited organisations must not represent their accredited status in this manner.

v. **No duty of care or liability**

- a. EduPod accepts no duty of care or liability towards an accredited organisation's pupils as a result of granting accredited status.

vi. **Publication of accredited organisations**

- a. EduPod may publish the names of accredited organisations on its website unless any organisation requests otherwise.

vii. **Suspension or withdrawal of accredited status**

- a. EduPod may suspend or withdraw accredited status and the right to continue using the IMMHE logo and other materials for any organisation where:

- i. there is clear evidence that its policies and processes are not consistent with the requirements for accreditation;
 - ii. EduPod has received a complaint about the approach taken by the organisation, in which case EduPod may make further enquiries of the organisation which you will not be obliged to respond to but from which we may draw any reasonable inferences in relation to any complaint; or
 - iii. the organisation otherwise does or omits to do something which would or might bring EduPod into disrepute or otherwise tarnish EduPod's reputation.
- b. EduPod does not accept any liability arising out of or in connection with the suspension or withdrawal of accredited status.